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**IMPORTANT**

- 1. Safe Zone:** Vital elements of artwork **MUST BE** within the Safe Zone, 2mm from all sides of die-line.
- 2. Full Bleed:** Expand your background design (bleeding), 2mm from all sides of Artwork Height & Width dimension.
- 3.** Please refer to the example below how to determine your Artwork Size, Safe Zone & Full Bleed.

**SAFE ZONE, BLEEDING, DIE LINE**

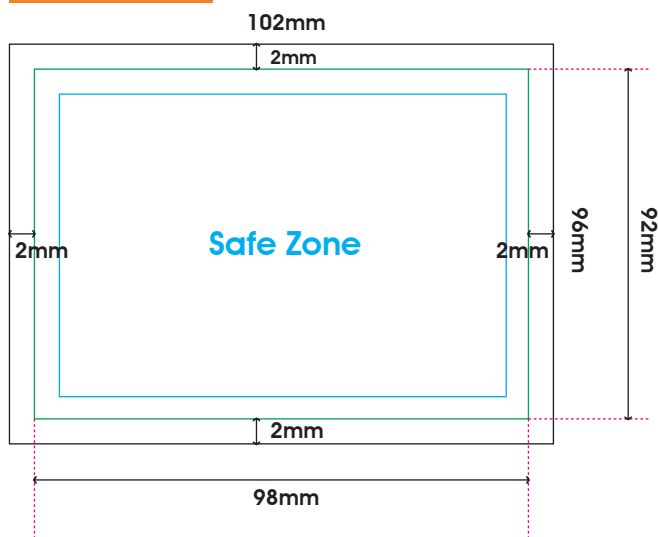
Example:

Input the artwork actual size at Ordering Page when you place order.

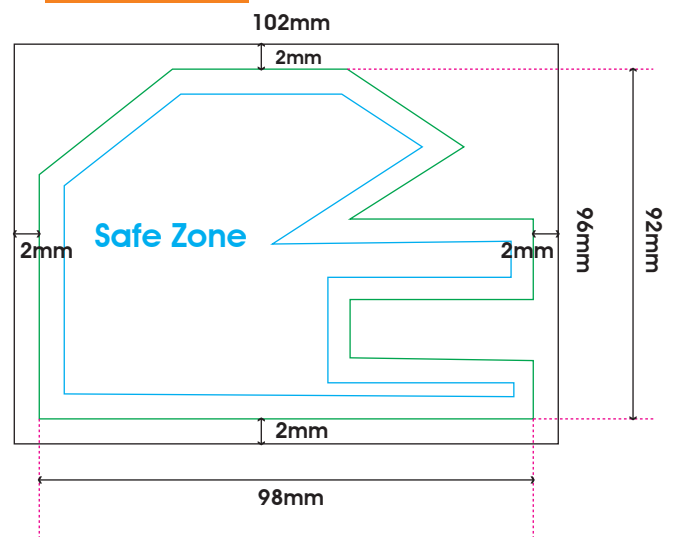
Let's say your artwork = 98mm x 92mm

- ▶ **Actual Artwork Size**  
98mm x 92mm (Input at Ordering Page)
- ▶ **Full Bleed Size**  
102mm x 96mm
- ▶ **Safe Zone**  
2mm from all sides of die-cut edge

**Example 1**



**Example 2**



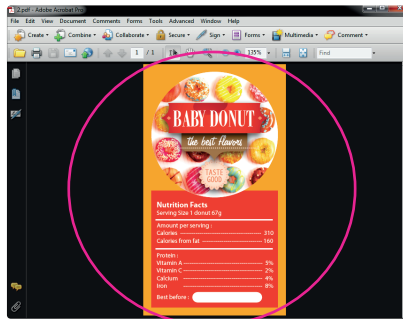
— Die-line (Actual Artwork Size)

— Safe Zone

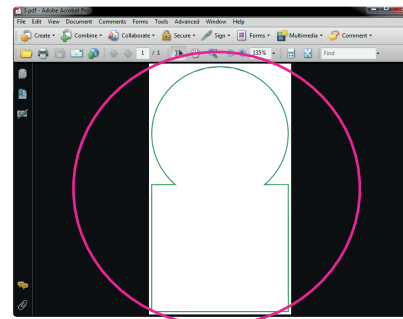
— Full Bleed

**PREPARING FILE FOR LABEL STICKER WITH DIE LINE ARTWORK SPECIFICATION**

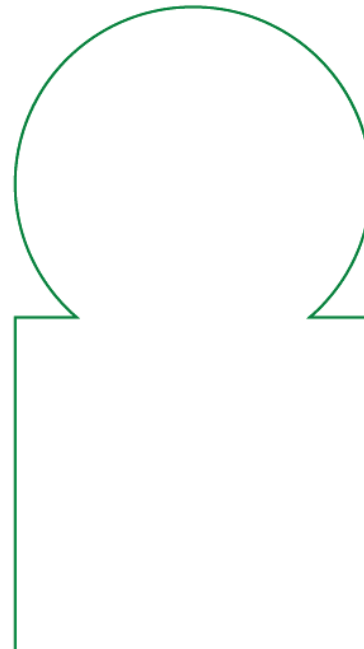
**Step 1**



Layer 1: ↓



Layer 2: ↓




Layer 1: Artwork to be printed only.

Layer 2: Die line with transparent background. (JPEG file not accepted).

Note:

- Ensure die line is positioned accurately to avoid mis-registration.
- You MUST fill the Die Line in PROCESS COLOUR (C: 100, Y: 100, M: 0, K: 0) & Line Stroke: 1.0pts.
- Save your file in pdf.

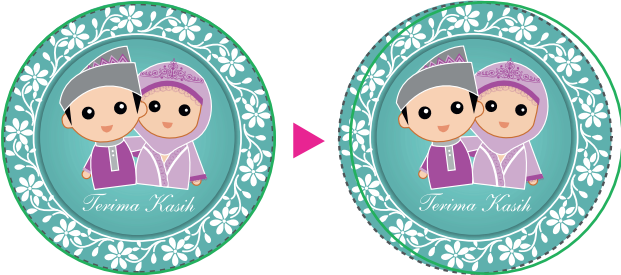



**DIE LINE PRECAUTIONS**

**Cutting Edge Tolerance: + - 1mm**




Below are mis-registration scenario that can be happen during the die-cut process when die line is not correctly placed, as + - 1mm cutting edge tolerance has to be taken into consideration.

► **Scenario 1:** What happens when die line falls exactly on the artwork line

<p>When die line is exactly on artwork line, the result is, die cut may not align accurately during the die-cut process.</p>	<p><b>Solution :</b> Allow min. 2mm between artwork line and die-cut line.</p>
	

► **Scenario 2:**

What happens when die line is exactly on different colour background.

<p>When the artwork is prepared with the die line as shown below, the final outcome may look like the picture shown on the right.</p>	
	
<p><b>Solution :</b> (a) Fill the background with White <b>OR</b> (b) Fill the background with Red</p>	
	

\* Member is advised to revise artwork when these problems are detected.

\* AsahiArts shall not be held liable for any of defect in printing outcome due to artwork sent not correctly prepared as advised.

**GAP BETWEEN MULTI-EDGES DIE LINE**

How to define "Multi-Edges Die Line" - More than 5 cutting edges within 10mm.

Shown below is the correct and incorrect multi-edge die-line edges:

