

WHY USE OUR PRODUCT SIZE TEMPLATE?

Our product size template do not contain any designs. They are specific application files which include predefined guide-lines indicating bleed, safe zone, and trim lines. This is to ensure your job will meet our specification. If we detect problems in your artwork you will have to resend your file to us and it may cause delay in your turnaround.

Pls request from us on the template if you want to prepare your own artwork, supported in:



Adobe Illustrator



Adobe Photoshop (selected products)

3 PRINCIPLE GUIDELINES

1

Full Bleed (Artwork size)

- > Full Bleed enables your background design to extend to the edge of your end product.
- > Expand your background design to the edge of Full Bleed.
- > If your background design is not in Full Bleed dimension, product will have a line along the edge.

2

Trim Size (Product size)

- > This is the finished size of the end product.
- > Anything left outside this box may be CUT-OFF (trimmed away).
- > Borders are not recommended as the may appear uneven in the end product due to shifting in the cutting process.

3

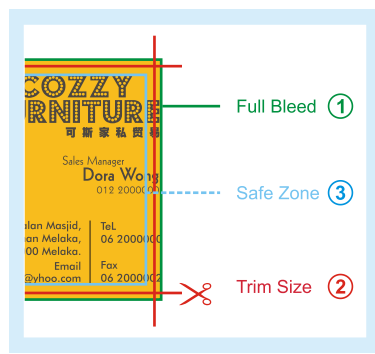
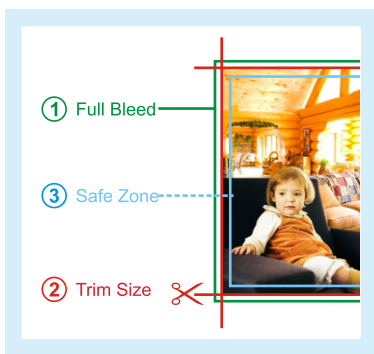
Safe Zone (Vital Elements)

- > Vital elements (text, images, logos, etc.) MUST be keep within this area.
- > Anything left outside this box MAY BE CUT-OFF during trimming.

If you do not create your background design in Full Bleed dimension, end product will have a line along the edge.

If you set your elements out of Trim Size, they may be cut off.

If you prepare your artwork following our 3 principle guidelines, your end product will look proportionate.



ADDITIONAL NOTES

1. DO NOT apply any crop marks in your final artwork.



2. Please remove all guidelines and text description before you send your artwork file to us.



FOR CUSTOM SIZE

For custom size, you can create your own product size template by implement 3mm spacing for the bleed and 3mm spacing for the safe area. Example, The final product size you want is 100mm x 100mm, then your Artboard size should be 103mm x 103mm; your safe area size should be 97mm x 97mm

